

BACKGROUNDER

Perched above the Santa Monica shoreline, Sheraton Delfina offers all of the comfort and convenience that Santa Monica is known for. In spring of 2005, Sheraton Delfina renovated all public and private spaces, including its Fitness Center and Pool Deck. Guests may now enjoy the luxury of sunbathing in Santa Monica without leaving the hotel grounds. Amidst tropical landscaping, the pool and outdoor cocktail areas are fashioned with spacious cabanas and a Cameroon teak deck for a true resort feel.

Just steps away from the pool, Delfina's Fitness Center features state-of-the-art athletic equipment, a "cardio theatre" complete with 16 personal flat screen televisions, and includes complimentary water, towels and reading material. A handsomely furnished private club lounge is elegantly appointed, featuring living room style sofas, linen club chairs, dual-sided fireplace and plasma television, is available for Club-level and Starwood preferred guests,

The enjoyment experienced by guests continues far outside Delfina's walls. Whether the preference is upscale shopping, exploring noted galleries, fine dining or a day at the beach complete with a carousel ride, Delfina's prime beachside location has something for everyone.

Santa Monica features four distinctly different shopping areas - from Southern California casual to designer boutiques.

The Third Street Promenade is an open-air shopping haven with live music, appetizing restaurants, and stores featuring home furnishings, books, art and clothing for all ages. The Promenade begins – or ends – at the entrance to the Santa Monica Place shopping mall, artfully designed by architect Frank Gehry.

Santa Monica's Main Street, just two blocks from the shore, features art galleries, cozy cafes, antique shops and unique jewelry stores. On Montana Avenue, upscale shopping and fine dining find their place among beautiful homes just off the Avenue.

A longtime community of artists, Santa Monica is also home to Bergamot Station, a complex of former warehouses located on the site of a historic trolley depot. Forty galleries and the Santa Monica Museum of Art are found here, in an art experience like no other.

Masterpieces by Charles and Ray Eames are showcased at the Eames Gallery and companion store on Main Street, where visitors can appreciate the industrial design and architecture team whose work remains at the forefront of the modern design movement, inspiring artists around the globe.

Back at the beach, guests can sunbathe, surf, swim or daydream. The famous Santa Monica Pier, with its carousel, arcade and roller coaster, is a true Southern California landmark. The Esplanade is a paved boardwalk, stretching miles along the sand, where, residents and visitors alike bike, rollerblade, run or walk, and can head north toward the Pacific Palisades or south toward eclectic Venice Beach.

###



Fact Sheet

Address: 530 West Pico Boulevard
Santa Monica, CA 90405

Telephone: 310 399 9344

Reservations: 800 325 3535

Facsimile: 310 399 2504

Internet Address: sheratonsantamonica.com

Site: Following an \$11 million renovation that garnered the hotel Hospitality Design Magazine's prestigious award for Creative Achievement in Hotel Design, the newly transformed Sheraton Delfina offers Santa Monica travelers the ultimate modern beach hotel experience, with the welcoming ambiance, contemporary appointments and personalized amenities of an intimate, yet luxurious beachside hotel. The two-building property, originally built in 1981 and since transformed, is conveniently located near all of the city's attractions, including the Santa Monica Beach and Pier, Montana Avenue shopping, and Third Street Promenade.

Opening Date: March 15, 2005

Suites and Guestrooms: Sheraton Delfina offers 307 newly-renovated spacious guestrooms and 11 elegant suites, many with pool and ocean views. Guestroom style reflects a balance of urban sophistication and relaxed beach attitude, with a palette of Espresso brown and Tibetan blue. In-room appointments include contemporary Lucite lamps, textured leather headboards, Sweet Sleeper® beds, flat-screens televisions, high-speed Internet access and digital safes. Newly renovated, luxurious marble baths provide relaxation and comfort.

Rates starting from: \$249

Meetings and Private Events:

Standing tall above the Santa Monica coast, Delfina has the only penthouse ballroom in town, offering 4,500 sq. feet of sweeping ocean and coastline views. Designed in the hotel's soothing color palette of Espresso brown and Tibetan blue, the **Penthouse Ballroom** is fully equipped with a full-service kitchen and room division options to provide for both intimate and large events.

In total, Sheraton Delfina features over 10,000 sq. feet of banquet space with seven event rooms that range from the expansive Penthouse Ballroom to the 1,400 Lucina Room to intimate breakout rooms.

Restaurants and Bars: Lobby Lounge

Located in the atrium lobby, The Lobby Lounge at Sheraton Delfina is a stylish and convenient meeting place for guests and locals alike. Appointed with distinctive high-back leather chairs and soft leathers in ocean blue hues, luxe banquette seating and dark paneled floors, the Lobby Lounge offers guests a newly-renovated menu of California American cuisine. Surrounded by tall frosted windows, the illuminated lobby bar is naturally backlit with daylight shining in from the adjacent pool area. Open daily for lunch, dinner, appetizers and cocktails.

Hours: Open Daily

10:30am – 2:30pm - Lunch
10:30am – 12:00pm – Bar Menu
(Sunday- Thursday)
10:30am – 1:00am
(Friday and Saturday)

Perla Restaurant

Located on the mezzanine level, Perla is a full-service restaurant serving American cuisine for breakfast and dinner.

Hours: Open Daily

6:30am – 11:00am - Breakfast
5:30pm – 11:00pm – Dinner

Executive Chef: James Bailey

Recreation: Delfina's heated plunge pool is surrounded by resort-like cabanas, tropical landscaping and a wooden pool deck made from exotic Brazilian Cumaru.

Delfina's Club-level guests have access to a handsomely furnished private club lounge located poolside, featuring living room style sofas, linen club chairs, dual-sided fireplace and plasma television.

The Fitness Center features state-of-the-art athletic equipment and a "cardio theatre" complete with 6 personal flat screen televisions.

Amenities:

- Premier linens and bathrobes
- Sweet Sleeper® Bedding
- Private guestroom balconies
- In-room DVD/ CD players (Club Level)
- In-room work desks with Ergonomic chairs
- Dual-Line Speaker Telephone
- Private voicemail
- High-speed Internet in-room
- Wireless Internet Access in all public areas and meeting facilities
- Digital in-room safe
- Evening turndown service
- Daily newspapers available
- Extended room service
- Dedicated concierge service
- Fully stocked minibar
- Valet Parking

General Manger: Mark Van Cooney

Hotel Affiliation: Viceroy Hotel Group
Brad Korzen, Founder

* * *

Biography

**MARK VAN COONEY
HOTEL GENERAL MANAGER
SHERATON DELFINA**

Mark Van Cooney is the General Manager of the newly renovated Sheraton Delfina in Santa Monica, California. Van Cooney oversees all operations and hotel developments at the 307-room modern beach property.

Van Cooney's leadership ability, proven track record and expertise in management are significant assets for Delfina. His extensive background in hospitality was developed during a 12-year tenure at Hyatt Hotels and Resorts, where she held numerous management and leadership positions among five different properties in four different states. While at Hyatt, Van Cooney was awarded Manager of the Year during his tenure at Hyatt Regency Hilton Head. Just prior to his role at Sheraton Delfina, Van Cooney served as Hotel Manager at the Sheraton Gateway Los Angeles, a Viceroy Hotel Group property. Van Cooney also worked as acting General Manager at Viceroy Palm Springs and The Tides South Beach, two other Viceroy Hotel Group properties.

Under Viceroy Hotel Group's direction, Delfina completed a \$14 million renovation, attracting a higher-echelon of clientele with its new sophisticated urban chic style and relaxed beach attitude of Santa Monica. The hotel garnered the Creative Achievement in Design Award from Hospitality Design magazine.

#